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The unreasonable cost of open source contribution

Rob Norris

Hello!

- Freelance open-source developer
- Melbourne, Australia · Bunurong Country



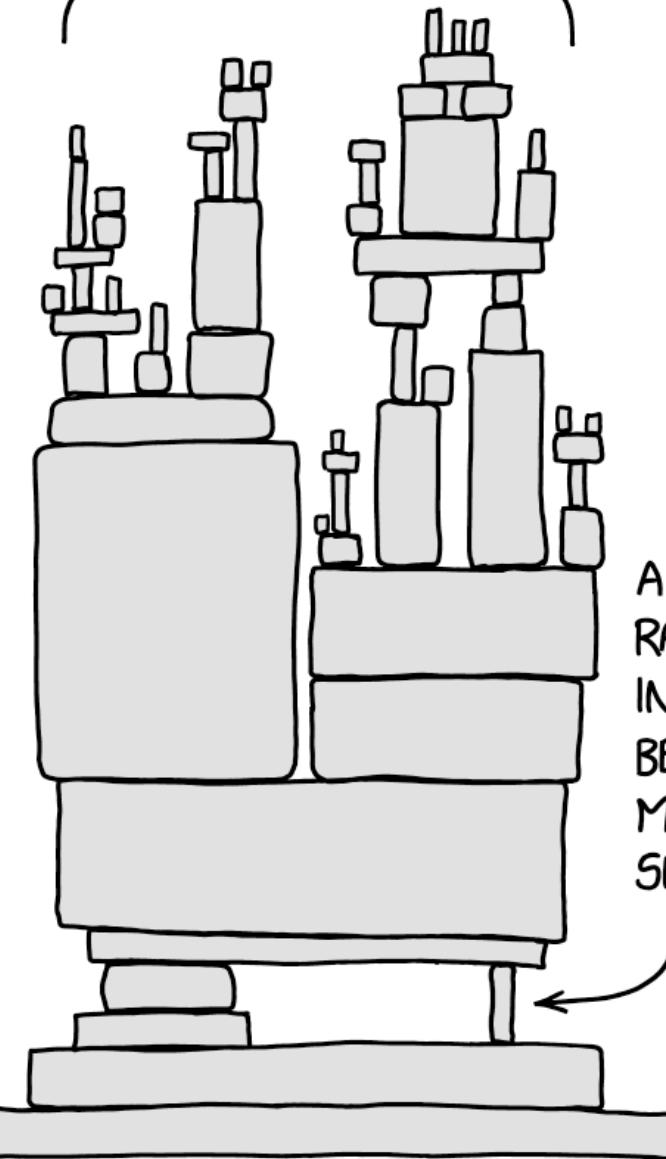
Hello!

- Freelance open-source developer
- Melbourne, Australia · Bunurong Country
- Talk homepage: robn.au/open-source-cost



OPEN
SOURCE
SUSTAINABILITY

ALL MODERN DIGITAL INFRASTRUCTURE



The story so far

“An Obvious Statement About Open Source”

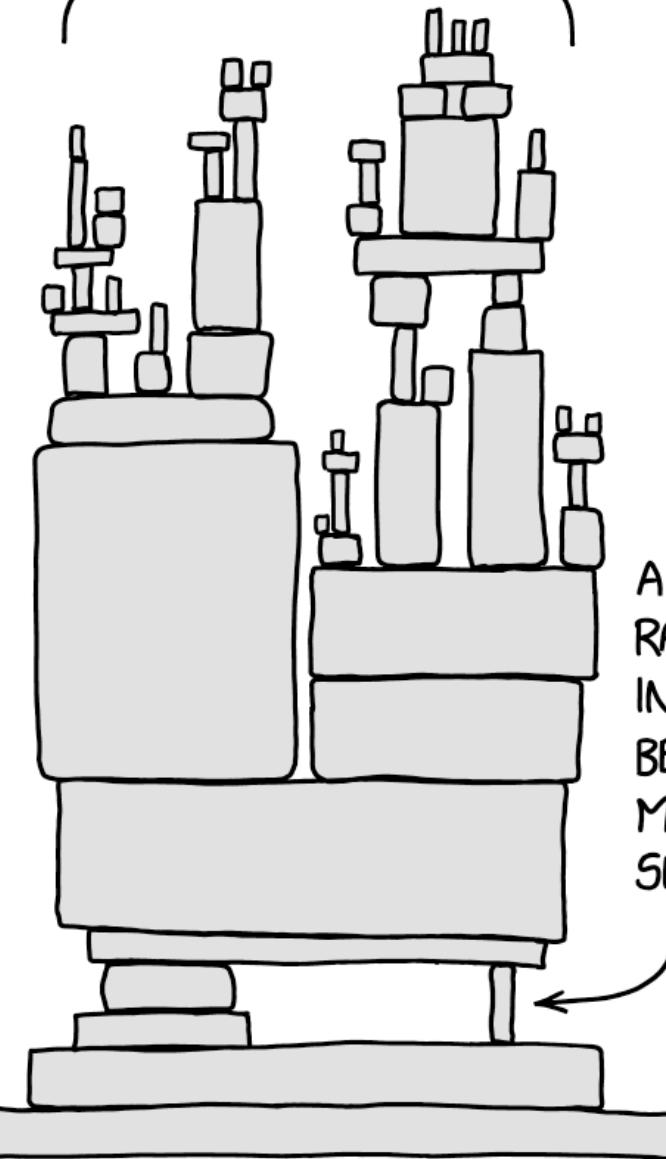
Christopher Neugebauer, Monktoberfest 2024

https://youtu.be/bf_6EVTlZOY

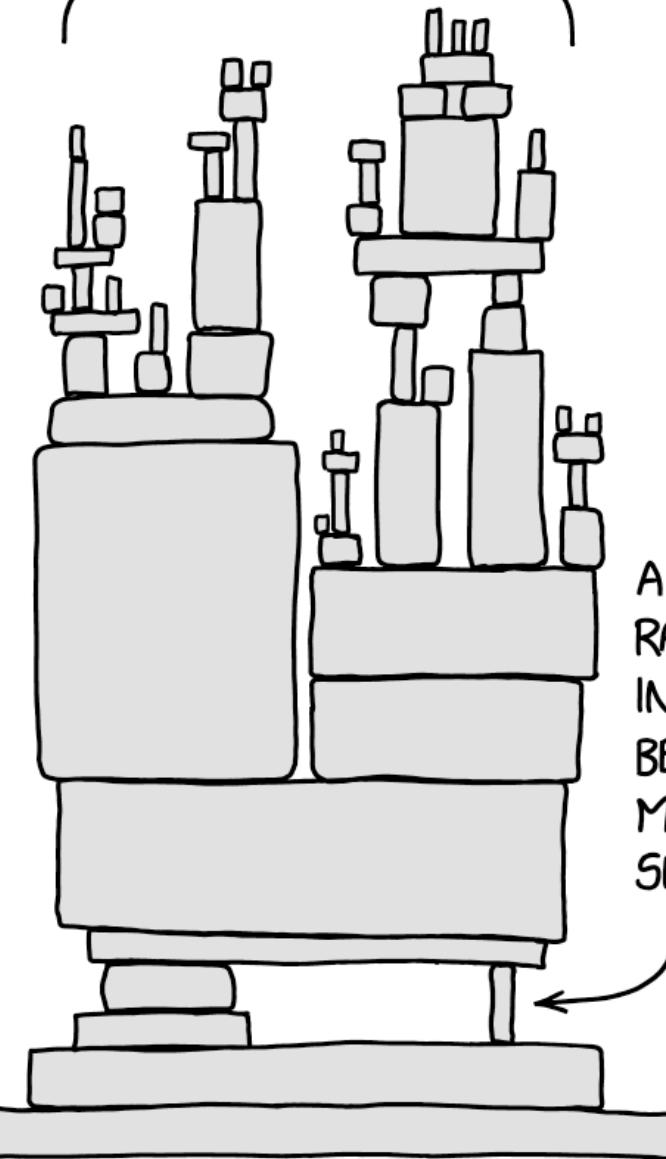
- XZ attack: “Maintainer burnout as a weapon”
- Open source devalues the work of developers and maintainers *by design*



ALL MODERN DIGITAL INFRASTRUCTURE

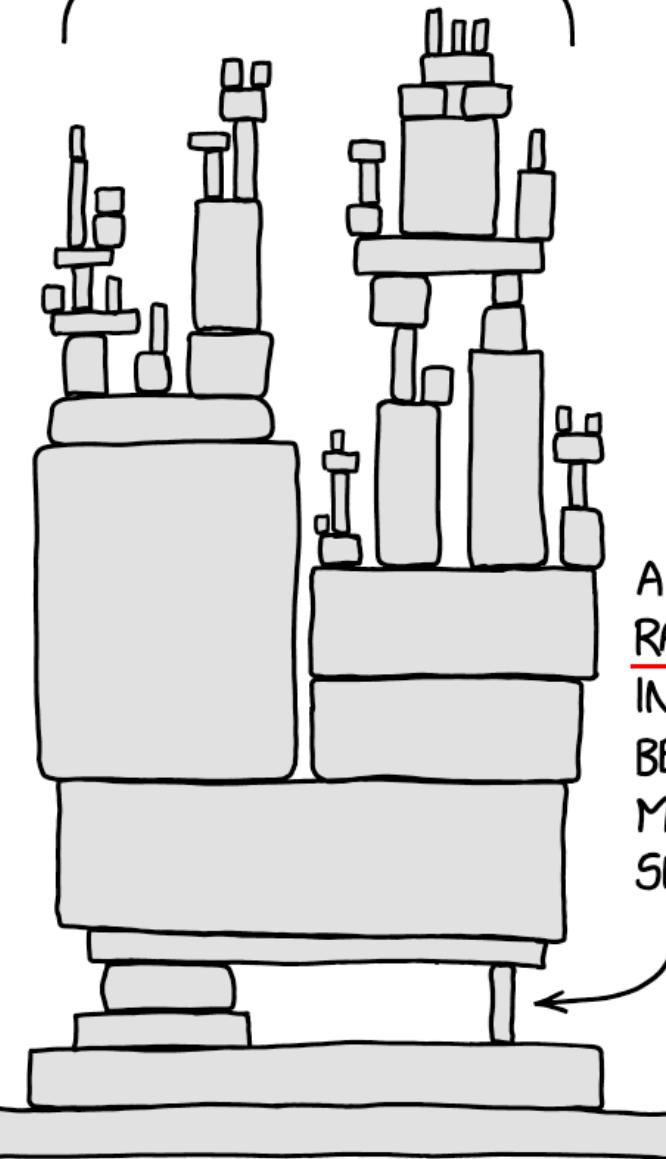


ALL MODERN DIGITAL INFRASTRUCTURE



A PROJECT SOME
RANDOM PERSON
IN NEBRASKA HAS
BEEN THANKLESSLY
MAINTAINING
SINCE 2003

ALL MODERN DIGITAL INFRASTRUCTURE

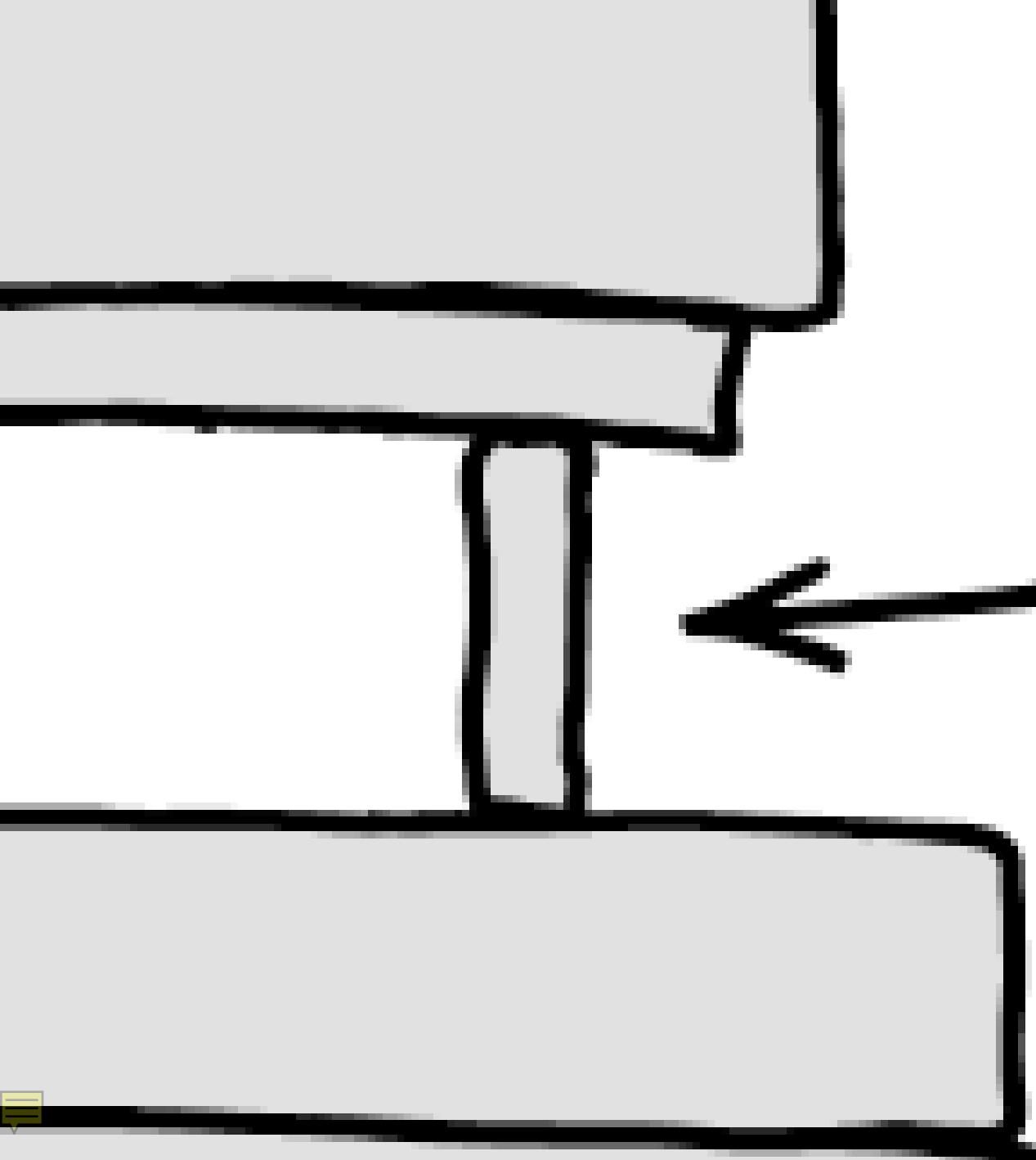


RANDOM
PERSON

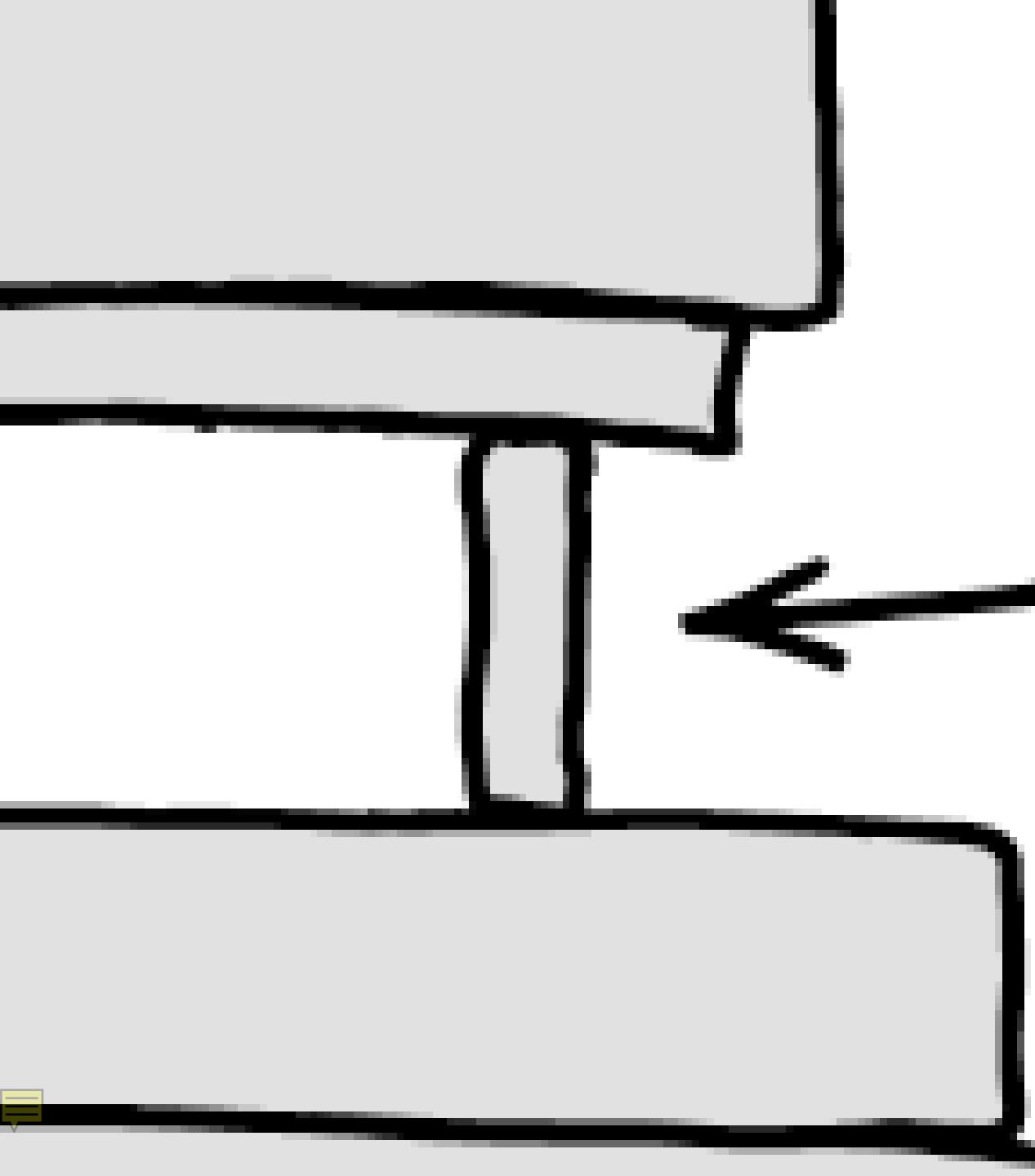
Funding abstractions

- Projects
- Foundation
- Company
- Government
- Charity or non-profit
- Grants





RANDOM
PERSON
IN
NEBRASKA



SPECIFIC
PERSON
IN
AUSTRALIA



(me it's me I'm the person)

Why me?

- 30+ years of "non-mainstream" computing
- 20+ year professional career as Linux sysadmin, system integrator, web programmer, project manager, team leader, ...
- 20+ years as open source contributor, maintainer, project leader, ...
- 3 years full-time open source contract programmer



Why me?

- Enough experience to identify the tricky bits
- Actually learned some things I didn't know about
- My contribution to this discussion of open source sustainability



YES, BUT
WHO EVEN
IS THIS GUY?



Norris family facts

- Likes: internet, videogames, musical theatre, Pokémon, K-pop, Pokemon, snacks, social justice
- Dislikes: bigots, hot weather, crowds, loud sounds, bright lights, unclear expectations
- Jobs: “computer”, disability support, volunteer management, construction insurance, retail
- Aspirations: financial regulation, accounting & business admin, beauty & makeup, partner, family, home ownership, travel, retirement
- Brainstuff: ASD, ADHD, Tourette's, FND, anxiety disorder
- Bodystuff: Chronic fatigue & pain, eating disorder





Expenses breakdown

- Rent: \$2400
- Groceries: \$2500
- Utilities: \$843
 - Water: \$80
 - Electricity: \$285
 - Gas: \$93
 - Internet: \$85
 - Phones (5): \$300



Expenses breakdown

- Cars (2): \$3180
 - Loans: \$1700
 - Fuel: \$600
 - Tolls: \$400
 - Insurance: \$280
 - Maintenance: \$200



Expenses breakdown

- Health & medical: \$2855
 - Medications: \$350
 - Insurance: \$385
 - Appointments (out-of-pocket): \$400
 - Allied health: \$400
 - Support worker: \$960
 - Gym membership (3): \$360



Expenses breakdown

- Subscriptions: \$135
 - Streaming: \$60
 - Patreon: \$60
 - Software/apps: \$15



2025 average monthly expenses (after tax)

AUD \$11,913

2025 average monthly income (after tax)

AUD \$14,500

2025 average monthly income (before tax)

AUD \$22,000

USD \$14,722 @ 0.6692 (RBA rate 2026-01-19)

CONTRACT WORK

Everything you never had to think about before

- Set up a business (sole trader)
- Invoicing
 - Local and international requirements
- Tax
 - Income tax
 - Business Activity Statement
 - Goods & Services Tax
- Superannuation
- Leave



Everything you never had to think about before

- Insurance
 - Life
 - Business
 - Income
- Office space
- Loans
- Equipment
- Professional development (travel, training)
 - this very conference
- Salary packaging
 - Novated leasing



Everything you never had to think about before

- Contracts
 - A real legal agreement between you and some company
 - What happens if you can't deliver?
 - Where and how are disputes resolved?
 - Who owns the IP?
 - Local and international obligations
 - Do you need a lawyer?





The tyranny of hourly billing

- Most customers will expect to pay for some number of hours
 - which means you need an hourly rate that covers *everything* above
- Software engineering estimates are *hard*
- What is actually possible in an hour?
- What if it takes longer?
- What if it's not possible?
- What if it will take hours to produce an estimate?
- How do I charge for "thinking time"?
- How do I charge for interruptions?



CUSTOMERS?

Customers?

- Profile/reputation
- A contact who can set up a meeting
- Grant applications (ish)
- Advertising?
- Customer relationship management
 - “People skills”







New

What have we learned

- There's a lot of software out there doing critical things
- It needs to be maintained
- As a culture, we don't value maintenance work
 - (or at least, we have vastly underpriced it)
- We have set maintainers up to fail



WE NEED
TO TALK
ABOUT MONEY

WE NEED
TO TALK
ABOUT PEOPLE



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